If you have registered to ride or volunteer for the Victory Ride to Cure Cancer, you have also registered to make a difference. Thank you! For the more than 15.5 million people living with cancer in the United States today, your support is a step toward victory. With your help, more research will be funded, and ultimately, more lives will be saved.

For anyone living with cancer and for anyone who has lost a loved one to cancer, the fight to defeat this disease is very personal. And as simple as it may seem, keeping it personal is also the key to your fundraising success.

Throughout the Guide to Victory, we provide an array of tools and samples to inspire you. Choose what works best for you—and have fun! Bottom line…these tips will be much more effective if you take a few minutes to make each of them personal.

Thank you for being part of the Victory Ride. Let’s do this!

Warm regards,

Susan Braun
Chief Executive Officer
the V Foundation for Cancer Research

CONTACT US
Web: thevictoryride.org
Email: info@thevictoryride.org
Facebook: TheVictoryRide
Twitter: @TheVictoryRide
Address: the V Foundation, attn: Victory Ride, 14600 Weston Parkway, Cary, NC 27513
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WHERE SHOULD I START?
If you’re ready to start fundraising right now, read this list, and come back for the rest of the guide later. Today is a great day to get your first donation!

FIVE STEPS FOR FUNDRAISING SUCCESS

1. Personalize your fundraising page: Upload a photo, and write a personal message to let everyone know why you are riding to achieve victory over cancer.

2. Make a personal donation: Show potential donors how committed you are by being the first to donate to your fundraising efforts. Sometimes that first donation—even if it’s one you made yourself—is all it takes to get the ball rolling. You can even say on your fundraising page, “To show my personal commitment to defeating cancer, I’m kicking this off by making a donation to support cancer research. Join me!”

3. Ask everyone: When you are fundraising, you need to ask everyone you come into contact with in the course of a day, a week, a month, a year. People will often surprise you, and the ones you hesitate to ask might be the ones who come through in a big way for you. Make a list of people and businesses to ask, and keep adding to it.

4. Follow up: Your friends and family want to support you, but sometimes they need a gentle reminder. Send a note to keep them updated on your progress as you train and fundraise. A few weeks after making your initial ask, ask again. In fact, on social media, studies show that asking twice in one day is most effective. Consider posting before and after a long training ride.

5. Thank your donors: Every donation should be acknowledged immediately with an email and/or a handwritten thank you note. Make your donors feel like part of the team—because they are!

Ready, set, start fundraising!
JIM VALVANO
Jim Valvano was an award-winning coach and commentator who inspired the NC State University Men’s Basketball team to defy the odds and win the NCAA Championship in 1983. His team survived and advanced by one simple mantra: “Don’t Give Up . . . Don’t Ever Give Up!”® Toward the end of his own struggle with cancer, Jim and ESPN formed the V Foundation and announced it during the inaugural ESPY Awards.

THE VICTORY RIDE TO CURE CANCER
Why join the Victory Ride? The answer is simple: 1 in 2 men and 1 in 3 women. That is how many of our friends and loved ones will be touched by cancer. On the Victory Ride, we are committed to change that statistic! Victory over cancer is our ultimate goal, and with your help, we’ll get there faster.

The Victory Ride is managed by Don’t Ever Give Up, Inc., the 501(c)(3) charitable supporting organization formed by and operated exclusively for the benefit of the V Foundation. Inspired by the enduring spirit of Jim Valvano, Don’t Ever Give Up raises funds and awareness to end cancer by supporting cutting-edge research through the V Foundation.

THE V FOUNDATION FOR CANCER RESEARCH
Founded by ESPN and Jim Valvano, the V Foundation was created with the goal of ending cancer. Since its inception, the V Foundation has awarded more than $170 million in cancer research grants across the United States. From the day our doors opened in 1993, “Don’t Give Up . . . Don’t Ever Give Up!”® has been the very heartbeat of everything we do. We will never give up until cancer is defeated!

IMPACT: WHERE YOUR MONEY GOES
Statewide and nationwide, this simple truth makes a big impact: The dollars you raise fund research that saves lives. And when it comes to funding cures for cancer, the V Foundation means business.

Here’s how we do it.

V Scholars are early-career scientists doing fundamental or “basic” cancer research to provide the start for tomorrow’s preventions, diagnoses and treatment. All treatments being offered in cancer clinics today have their earliest foundations in basic research. The V Scholar Grant award funds the future of cancer research.

Translational Grants bring together multi-disciplinary teams doing basic, patient-oriented and population-based research. This grant helps translate findings from the lab to the clinic.

Designated Grants support basic or translational research at research institutions that may reach beyond our usual grant list. The size and duration of these grants vary widely depending on the initiative, but they have ranged from $50,000 to more than $1 million.

A subset of Designated Grants, Mission Grants are made to support projects within the mission of the V Foundation, but they are not usually for the direct support of a research project. The Mission Grant is a smaller grant type (under $100,000 per year).
Linnea Olson has been living with lung cancer for more than 10 years. She is not dying. She does not spend her days fighting. She is not in battle mode, poised with pharmaceuticals in hand and ready to attack. No, she is living. She is painting. She is traveling. She is blogging. She is mothering. She is advocating for cancer prevention and awareness. She is living!

Linnea has undergone several treatments, including surgery, chemotherapies and several clinical trials. She is working with Dr. Alice Shaw and Dr. Jeffrey Engelman, who were funded by a V Foundation 2009 Translational Grant to study a specific genetic mutation (ALK) in lung cancer. Engelman was also previously funded by a 2008 V Scholar Grant. Linnea was one of the first patients enrolled in their study.

Linnea has been living with cancer for a long time. She will continue to live as long as there are treatment options available. She will fill her canvases with color; she will pepper her blog with updates on life, friends, dreams, treatments and the progress of cancer research; she will find another treatment, if she needs to. As long as research is supported, Linnea and so many others like her will live every day with their cancers. Your fundraising efforts will help us make sure that happens.

**FUNDRAISING REQUIREMENTS**

We provide the tools and resources you need to be successful. You provide the heart and determination. As you ask your friends, family and entire network to support your fundraising efforts, be confident, be persistent and “Don’t Give Up . . . Don’t Ever Give Up!”®

**WHAT IS MY FUNDRAISING REQUIREMENT?**

Victory Ride participants registered for the 100-mile, 60-mile and 30-mile routes, commit to a fundraising minimum because dollars and awareness help the V Foundation fund research that saves lives. It inspires your training and your fundraising, and it turns your ride into much more than just a day on your bike.

In order to participate in the Victory Ride, riders must meet their fundraising minimums by the end of day on Wednesday, May 16, 2018. If you have not met your minimum by then, you will have the option to fund the balance with a credit card on or before ride day.

**FUNDRAISING MINIMUMS VARY BY ROUTE:**

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**WHY SHOULD I SET A STRETCH GOAL?**

Sharing your own story and personal commitment will inspire others. Remember, you are not asking for gifts for yourself! Every dollar you raise gets us closer to stopping cancer. **Aim high.**
**HOW TO ASK FOR DONATIONS**

The number one reason people give is because they were asked. It may sound simple, but it’s true. Your friends and family won’t know what you are doing or how they can support you if you don’t ask.

**There are three ways to ask for donations:** in person, via email and through social media

**IN PERSON**

- Directly asking usually results in a donation.
- A powerful and effective way to fundraise.
- Carefully plan your talking points first. Start by asking a trusted family member or close friend. Once you’ve made that first in-person ask, the next one will be easier.

**EMAIL**

- A great place to start your fundraising efforts because it is also a direct ask. It allows you to get comfortable asking others to support you.
- May require you to follow up once or twice before you receive a response or a donation.
- Allows you to reach many people at once, but start with a template, and spend a minute or two personalizing each email. If potential donors think they are one of many, they will be less inclined to give. An email ask should still be a personal ask.

**SOCIAL MEDIA**

- An indirect way to ask for help.
- Allows you to broaden your reach, but when you ask your entire network at once, no one feels accountable.
- Has a broad reach beyond your own social network. Tag your friends, and ask them to share. Also, tag your donors to thank them, including another link to your donation page to inspire others.

We encourage you to try all three methods and see which ones work best for you.

**Read on for more information about how to ask in each of the three ways.**

**HOW SHOULD I ASK FOR A DONATION IN PERSON?**

When you ask for a donation in person, you have a unique opportunity to show potential donors just how passionate you are about the cause. They will see it in the words you use and the way your face lights up when you talk about how creating a cancer-free world will impact you, your loved ones or them!

Before your first face-to-face ask, spend some time crafting your message and practicing on your immediate family or practice by looking in the mirror. When the time comes, the more comfortable you are with the delivery of your ask, the more relaxed and confident you’ll be. Let your passion shine!

Start building your fundraising ask with these four easy steps:

1. **Share your story!** Explain why cancer research is so important and how it impacts you.

2. **Share what you are doing about it.**

3. **Ask your donor to take a specific action.**

4. **Give them a chance to respond.**

Articulate why fighting cancer is important to you, and practice. Start with family and friends—those you know will support you. When you ask for a donation in person, it’s always important to end your ask with a question. Resist the urge to talk yourself out of a donation by trying to fill the silence. Give your potential donor time to think about the amount he or she can donate, and if they aren’t ready to commit right then, follow up later with an email and the link to your personal fundraising page. If they can’t make a donation, or simply want to do more to help, ask them to share your link with their friends!

**ASKING FOR DONATIONS VIA EMAIL**

Once you’ve written a compelling fundraising email, you can send it to more than one person at a time. To help you get started, we’ve written a sample fundraising email that you can personalize and send through your Participant Center. Any emails you send through your Participant Center will include a direct link to your personal fundraising page, making it easy for your donors to give quickly and securely online.

While email may be efficient, the one downside is potential donors won’t be able to see your passion shine through in the same way they will with a face-to-face ask. Spend some time crafting your email ask and tell your potential donors exactly why you are fundraising. The more personal and inspiring your ask, the more likely it is that potential donors will give—and give big!

**Are you a first-time fundraiser?** Email is a great place to start. This gives you time to really think about what you want to say without the pressure of being face-to-face. As those first email donations start coming in, embrace your new-found fundraising confidence, and try a face-to-face ask, too. A face-to-face ask can generate larger donations. It’s harder to turn someone down in person. It can be exhilarating, nerve-wracking and may amp up your heart rate, but when you hear those four words—“Yes, I will donate.”—you will feel like you just cycled to a summit. The view from the top is worth the climb. “Don’t Give Up. . . Don’t Ever Give Up!”

®
ASKING FOR DONATIONS WITH SOCIAL MEDIA

Social media is a great way to engage potential donors. Post direct fundraising asks, such as: “I just registered for the Victory Ride to Cure Cancer, a cycling event benefiting the V Foundation for Cancer Research. It’s a day of hope, celebration and community. Please donate today! Together, we will declare victory over cancer.” Always include the link to your personal fundraising page to make it as easy as possible for your social network to support you.

Social media is also a great way to engage potential donors in a less obvious way. Did you get up early to train for the Victory Ride before work? Let your social network know about it! Post a photo, maybe of your alarm clock, and include the link to your fundraising page and a quick note about your accomplishment. Use your smart phone to create a simple video interviewing the person you are riding in honor of or of you getting ready for your training ride!

Using social media to fundraise allows you to reach your friends, their friends and their friends’ friends. It’s a great way to mobilize your networks—you never know who you may inspire to donate. Make your fundraising posts public, and ask your friends and followers to share them. Be sure to tag us, too. Search for @TheVictoryRide on Facebook, Twitter and Instagram. For sample social media messages and graphics (like the samples below), log in to your Participant Center and visit your fundraising toolkit page.
TOP TIPS TO FUNDRAISE LIKE A PRO

1. PERSONALIZE YOUR FUNDRAISING PAGE
   People give from the heart. Whether you ask for a donation in person, via email or through social media, anyone who gives online will see your personal fundraising page right before deciding how much to give. Connect with donors emotionally. Personalize your fundraising page by uploading a photo and writing a personal message to let them know why this cause is important to you and why you are riding to achieve victory over cancer.

2. MAKE A PERSONAL DONATION
   Making a donation to your own fundraising efforts shows potential donors just how committed you are to this cause. It’s a visible way to show your passion and commitment to declaring victory over cancer. Making a personal donation is also a great way to kick-start your own fundraising efforts. Sometimes that first donation—even if it’s one you made yourself—is all it takes to get the ball rolling.

3. ASK BIG
   If you ask someone for $10, you will probably get $10, but people may not offer more. Consider asking for a larger amount. You don’t lose anything if someone gives less than you ask for. But you are losing out on big donations if you don’t ask for very much. Remember, you are doing something BIG here.

4. ASK EVERYONE
   When you are fundraising, you need to ask everyone you come into contact with in the course of a day, a week, a month or a year. And we mean literally everyone: your friends and family, your neighbors, your delivery driver, your café barista. Remember your service providers, like your doctor, your dentist or your dog’s veterinarian. You never know what someone’s connection to the cause might be. And don’t decide for someone whether or not they can afford to donate. People will often surprise you, and the ones you hesitate to ask might be the ones who give the most.

5. SET (AND CELEBRATE!) INTERIM GOALS
   A great way to keep yourself motivated to fundraise is to set and celebrate smaller milestones along the way. Looking at your list, commit to making a certain number of asks per day. You should definitely celebrate when you hit the halfway point, but also think about setting daily, weekly or monthly fundraising goals.

6. FOLLOW UP
   Your friends and family want to support you, but sometimes they need a gentle reminder. Send a note to keep them updated on your progress as you train and fundraise. A few weeks after making your initial ask, ask again. Also, find different ways to connect with potential donors. It you start with an email, move to Facebook, Instagram, a phone call or an in-person conversation. It’s often that second or third ask that leads to a donation, particularly on social media. If you’re uncomfortable asking again, use a training update as a way to say, “If you’re interested in supporting me, you can always find my personal fundraising page here!”
Are you a first-time fundraiser? Experienced fundraisers will tell you that thanking your donors is just as important as asking for donations. When your donors have a positive experience, they are more likely to share your fundraising ask with their friends. They are also more likely to support you in your future fundraising endeavors. Thank your donors, and thank them often. They may not be cycling, but they are an important part of the team—and defeating cancer takes teamwork!
SUBMITTING YOUR DONATIONS

We are grateful for every single dollar you raise, and we want to make sure you receive credit for all of your hard work. Please follow the instructions below when submitting your donations to ensure that the funds you raise will be counted toward your fundraising total.

ONLINE DONATIONS
The easiest way to collect donations is through your personal fundraising page at thevictoryride.org. Online donations come directly to the Victory Ride along with the donor’s name and contact information, and the amount is added to your fundraising total immediately. When fundraising, be sure to include the link to your page, and encourage donors to give securely online.

CHECK DONATIONS
Checks and money orders should be made payable to the Victory Ride and be accompanied by an offline donation form, found in your Participant Center. Please mail to: the V Foundation, attn: Victory Ride, 14600 Weston Parkway, Cary, NC 27513

In order to participate in the Victory Ride, riders must meet their fundraising minimums by end of day on May 16, 2018. Please plan accordingly when mailing donations, and allow three weeks for checks to be received and processed.

CASH DONATIONS
Please convert any cash donations into one money order or cashier’s check payable to the Victory Ride, and submit it to the address listed above with an offline donation form, found in your Participant Center. If donors who have given cash contributions would like a gift acknowledgment for tax purposes, please include with the money order a list of donor names and addresses, along with correlating donation amounts.

You may also use a credit card to donate online the total cash amount you collected. However, individual cash donors will not receive an acknowledgment if you donate online with a credit card. This means their gift will not be tax deductible.

FUNDRAISING DEADLINE
In order to participate in the Victory Ride, you must meet your fundraising minimum by Wednesday, May 16, 2018. If you have not met your minimum by then, you will have the option to fund your balance with a credit card when you check in for the event. If you are planning to submit Matching Gifts, they must be submitted no later than May 2, 2018 to count toward your fundraising total on ride day. Once your minimum is met, you can continue to fundraise and submit additional donations up to a month after the ride.

Please note: In order to qualify for fundraising rewards, you must meet both your fundraising minimum and your desired reward level no later than Wednesday, May 16, 2018.

MATCHING GIFT DEADLINE
Wednesday, May 2, 2018

FUNDRAISING MINIMUM & FUNDRAISING REWARD DEADLINE
Wednesday, May 16, 2018

If a donation has been mailed to the V Foundation but has not been credited to your fundraising total within three weeks, please email donations@thevictoryride.org.
**FUNDRAISING REWARDS AND RECOGNITION**

To show our appreciation for your passion and dedication, we offer fundraising rewards you can earn for achieving additional milestones beyond your fundraising minimum. If you are on a team, your team can earn rewards as well.

- You must meet your fundraising minimum in order to participate in the Victory Ride.
- The deadline for reaching your fundraising minimum and for earning fundraising rewards is **Wednesday, May 16, 2018**.
- Riders, virtual riders, and volunteers are all eligible to earn fundraising rewards.
- Riders can earn both individual rewards and team rewards.
- All fundraising rewards earned by riders and volunteers will be distributed at the ride.
  For virtual riders, we will distribute your fundraising rewards after the event.

We look forward to celebrating your fundraising accomplishments with you!

**INDIVIDUAL REWARDS***

- **When you raise $500 by April 20, your registration fee will be refunded.**
- **When you raise $750, you will earn a Victory Ride backpack.**
- **When you raise $1,000, you will earn a pair of Victory Ride cycling shorts.**
- **When you raise $2,000, you will earn a Victory Ride cycling jersey.**
- **When you raise $2,500, you will earn access to an exclusive VIP area at the event.**
  - At this level, you will also earn the jersey, shorts and backpack.
- **When you raise $3,000 or more, you will earn a Victory Ride cycling jacket.**
  - At this level, you will also earn VIP area access, plus the jersey, shorts and backpack.

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**ADDITIONAL INDIVIDUAL REWARDS**

In addition to the individual rewards listed above, riders also have the opportunity to earn two additional individual fundraising rewards—one for raising the most money and one for recruiting the most donors. Each of these rewards can only be earned by one individual, in honor of their incredible fundraising accomplishments.

**TEAM REWARDS**

The more who ride and fundraise, the greater the impact! At the Victory Ride, fundraising rewards aren’t just for individuals. We want the world to know about your fundraising success!

**Top Fundraising Team**

The team that raises the most money overall (based on combined individual fundraising totals) will receive a large team tent to enjoy together at the festival site. This is an ideal place to meet before the Ride and to relax and share stories afterward. We will also have a special surprise waiting for the top fundraising team at their team tent!
FREQUENTLY ASKED QUESTIONS

For our complete list of Frequently Asked Questions, including information about training, routes and what to expect on event day, please log in to your Participant Center at thevictoryride.org.

Is there a fundraising minimum?
Yes. All 100-, 60- and 30-mile riders commit to a fundraising minimum. These are the dollars you’re raising to help fund research aimed at defeating cancer, and a minimum is a great place to start.

How much is the fundraising minimum?

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What will the money I raise be used for? Proceeds of the Victory Ride will fund cancer research. A majority of the funds will remain in North Carolina!

What happens if I do not raise the minimum amount?
If you have not met your minimum by Wednesday, May 16, 2018, you will have the option to fund your balance with a credit card on or before ride day (May 19, 2018). If you have questions about fundraising, please email info@thevictoryride.org. We’re here to help!

Does my registration fee count toward my fundraising minimum?
No. The registration fee does not count toward your fundraising minimum.

What is the deadline for submitting donations?
In order to participate in the Victory Ride, you must meet your fundraising minimum by end of day on May 16, 2018. However, you can continue to fundraise and submit additional donations up to a month after the event.

Can we split a donation among team members?
No. We cannot split a single donation among multiple participants.

Can I use the Victory Ride logo for my fundraising efforts?
Yes! A Victory Ride “Proud Supporter” logo is available for download in the toolkit on your Participant Center.
Will the V Foundation provide promotional materials or giveaways to help me fundraise?
We are happy to provide V Foundation educational materials, but we are unfortunately unable to provide giveaways, V Foundation letterhead or other promotional materials. Please email info@thevictoryride.org if you are planning a fundraising event and need educational materials.

Are donations tax-deductible?
Yes! All donations are tax-deductible to the extent allowed by law.

Can I give out tax receipts to my donors?
We will issue IRS compliant charitable tax acknowledgements for all donations made payable directly to the Victory Ride. Please do not provide any kind of tax acknowledgements to your donors.

I received a check or money order. Where do I mail it?
Checks and money orders should be made payable to the Victory Ride and be accompanied by an Offline Donation Form, which you can download from your Participant Center. Please mail to: the V Foundation, attn: Victory Ride, 14600 Weston Parkway, Cary, NC 27513

Can I mail in cash?
No. Do not mail cash. If donors who have given cash contributions would like a gift acknowledgment for tax purposes, cash should be converted to a money order or a cashier’s check. Use the offline donation form found in the Participant Center to list the money order amount, donor names and addresses, along with correlating gift amounts. A personal check may not be used for requesting individual tax acknowledgments for multiple donors.

How long will it take for an offline donation to post to my personal fundraising page?
If a donation has been mailed to the V Foundation but has not been credited to your fundraising total within three weeks, please email donations@thevictoryride.org.

What if I receive a check that has been made payable to me?
If your donor wants to receive a tax deduction for the gift, he or she will need to write a new check and make it payable to the Victory Ride. Or you may cash the check and convert it into a money order or cashier’s check, and use the offline donation form found in the Participant Center. For personal checks, tax acknowledgments are issued to the name and address printed on the check.

If your donor does not want to receive a tax deduction for the contribution, you can endorse the back of the check as shown below and mail with the offline donation form found in the Participant Center: Your signature here. For deposit only to the account of the Victory Ride.

Why doesn’t the online system match my records?
Online donations post immediately to your fundraising account. Outside of peak periods, mailed donations may take up to three weeks to be delivered, processed, deposited and posted to your fundraising page. If a donation has been mailed to the V Foundation but has not been credited to your fundraising total within three weeks, please email info@thevictoryride.org.

What are matching gifts?
A matching gift is a benefit offered by some employers to encourage charitable giving among employees. Employer matching gift programs are a great way for your donors to double their contribution to the fight against cancer. Visit this page to find out more, or email: matchinggifts@thevictoryride.org.

What are donor advised funds?
Donor Advised Funds (DAFs) allow individuals to gain an immediate tax advantage for money they have set aside exclusively for charitable giving. Note: Participants may not use grants from their own DAF to fund or donate to their own Personal Page. To ensure correct allocation of a DAF grant to the participant’s page, enter the participant name and email below and provide these instructions to the supporter making the request:

Please ask your DAF administrator to issue a check payable to the V Foundation using the information below: the V Foundation (Tax ID: 13-3705951), attn: Victory Ride, 14600 Weston Parkway, Cary, NC 27513-2259

**This DAF payment to the V Foundation is in support of: <VICTORY RIDE PARTICIPANT Name here/email here>.

If I have more questions about fundraising, whom can I contact? Please email info@thevictoryride.org.
ADDITIONAL ONLINE TOOLS AND RESOURCES

To support you in your fundraising efforts and to help you achieve fundraising success, we offer a variety of tools and resources for you to use.

Your Online Participant Center
Log in to your Participant Center to personalize your fundraising page and take advantage of our sample emails:
- Personal fundraising page
- Fundraising email
- Team recruitment email
- Thank you letter

Participant Fundraising Logo (found in your Participant Center)
Download the participant fundraising logo, and use it to make your fundraising letters, event invitations and other fundraising collateral look more official. You can also share it on social media as part of your email signature or any other area where you are focusing your fundraising efforts. This logo can be used by riders, virtual riders and volunteers.

Offline Donation Form (found in your Participant Center)
The easiest way to collect donations is through your personal fundraising page at thevictoryride.org. Online donations come directly to the Victory Ride along with the donor’s name and contact information. However, if you have a donor who would like to mail a check or money order, download the offline donation form, and follow the instructions.

Matching Gift Instructions
Want a simple yet powerful way to boost your fundraising efforts and increase the rate of cancer research progress? Matching gifts are the way! We’ve outlined the process for you here. Follow the steps we’ve outlined and we’ll take care of the rest!

Jim Valvano’s ESPY Awards Speech
On March 4, 1993, Jim Valvano was awarded the inaugural Arthur Ashe Courage and Humanitarian Award at the first-ever ESPY Awards. Despite being weakened from his fight against cancer, he delivered an energetic and inspiring speech that brought the crowd to its feet. Click here to watch Jim’s speech, and then share it with your donors.

Cancer Facts and V Foundation Facts
Incorporate these statistics into your fundraising ask to create a sense of urgency around your fundraising efforts and to educate your donors about the V Foundation.

Your Dollars at Work—V Success Stories
Interested in finding out more about how the dollars you raise will make a difference? Look no further than our V Success stories.
WE’RE HERE TO HELP

On behalf of the V Foundation for Cancer Research and the more than 15.5 million cancer survivors in the U.S. today, thank you again for being part of the inaugural Victory Ride to Cure Cancer. With your help, more research will be funded and more lives saved.

“Don’t Give Up . . . Don’t Ever Give Up!”®

CONTACT US

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